



Member Benefits

- **Special Events:** We host 13 community events throughout the year to generate foot traffic and bring locals and out of town people to our community. We bring thousands of people to our community each year with the events we host. Our goal is to showcase our business community and get foot traffic through our business' door.
- **Member Training, Seminars & Workshops:** We also host several trainings, seminars and workshop sessions for our business members. We often collaborate with the Washburn Small Business Development Center to provide several free or reduced cost training, seminars and workshops aimed at keeping our members informed about current issues and trends. From webinars to small business events, we are here to help our business community succeed and have future growth.
- **Weekly/Monthly Emails:** We send to all people in our contact base, approximately 500 people, announcing upcoming events, promotions, sales and special announcements.
- **Web Site:** We help maintain the City of Seneca website, www.seneca-kansas.us, which has listing of all our members' businesses, special events and information for visitors. This is the main site for almost everything in Seneca.
- **Chamber/SDI Gift Certificate Program:** Designed to promote Chamber/SDI member businesses and encourage people to patronize them. This incredibly successful program sold nearly **\$57,000** last year. This means that \$57,000 was spent at our local Area Chamber/SDI businesses!
- **Business Referrals:** We receive many calls from residents and nonresidents wanting recommendations for everything from car repair to catering. We refer our members!
- **Spotlight on Business:** We feature a business spotlight in our monthly newsletter and also post on our web site.
- **Networking:** We offer a number of networking opportunities, from trainings, seminars and workshops to our Annual Meeting and annual Chamber/SDI Golf Tournament. These events help members become familiar with each other personally and with the products and services available locally.
- **Ribbon Cutting:** New businesses receive free ribbon cutting and publicity announcing the opening.
- **Free Advertising in the Chamber office and through email:** Members are encouraged to bring business cards, brochures, etc. to the Chamber/SDI office. We are usually the first stop when people are looking for a recommendation.